





COMPANY PROFILE

Guangzhou Hope Real Estate and Land Appraisal and Consulting Ltd. ("Hope Real Estate Appraisal") has provided professional appraisal and consulting business across the country since February 2005.

With register capital of 1320 million yuan, Hope Real Estate Appraisal has obtained nationwide qualifications for class I real-estate appraisal, land appraisal and asset appraisal, as well as the certification on asset appraisal firm of securities service business. We are a professional appraisal and consulting company providing one-stop services ranging from real-estate appraisal, land appraisal, asset appraisal, project feasibility study, project planning to development consultancy, aiming to explore value of the cities.



DEVELOPMENT COURSE

Obtained class I real-estate appraisal qualification in April 2016

2016

Hope Real Estate Appraisal was incorporated in February 2005

2005

Acquired the Guangzhou Mingdaxin Land Real Estate and Asset Appraisal Ltd. in July 2017

2017

Completed the acquisition of Mingdaxin in September 2019, obtaining the qualification of real-estate appraisal, land appraisal and asset appraisal

2019

Established the Zhaoqing branch in January 2021
Established the Meizhou branch in January 2021
Established the Hainan branch in March 2021
Established the Jiangsu branch in August 2021
Established the Jiangxi branch in November 2021

Established the Hunan branch in December 2021

2021

2022

2020

Established the Tianjin branch in August 2020

Established the Shandong branch in November 2020 Obtained certification on asset appraisal firm of securities service business in February 2022

Established the Anhui branch in september 2022



BUSINESS LAYOUT

Explore value of Chinese cities

Headquartered in Guangzhou, Hope Real Estate Appraisal currently has 9 branches in regions including Guangdong, Jiangsu, Tianjin, Shandong, Hainan, Anhui and Jiangxi, and will continue its expansion countrywide along with branches of the Hopefluent Group, so as to provide professional appraisal services to clients in all provinces of China.







COMPANY QUALIFICATION



Certification on class I real-estate appraisal



In China, only less than 5% of the appraisal firms are qualified for providing the four categories of appraisal services of real estate, land, asset and securities simultaneously.



PRINCIPAL BUSINESS



Principal Business of Hope Real Estate Appraisal



COOPERATION WITH THE SIV PROJECT

Hope Real Estate Appraisal can provide the following professional services to the selected high net worth clients of **Ellerston Capital across the country:**

Real-estate Valuation:

- Appraisal of real-estate mortgage, taxation, leasing and investment as contribution of capital
- Appraisal of real estate in judicial arbitration and property division
- Real estate appraisal for enterprise restructuring, merger, auction and asset verification

Asset Appraisal

- Appraisal of intangible assets such as patent, trademark, copyright, proprietary technology, etc.
- Appraisal of tangible assets such as real estate, machinery and equipment, inventory, etc.
- Appraisal of entire enterprise value (M&A, reorganization, equity transfer)
- Appraisal of capital increase and restructuring of enterprises

Land Valuation

- Appraisal of transfer, granting and mortgage of land use rights
- Appraisal of compensation for land requisition, expropriation, acquisition or demolition

Securities Appraisal

- Appraisal of IPO projects for public listing
- Major restructuring projects
- Appraisal of entire equity-related project
- Overseas securities appraisal project



COOPERATION WITH THE SIV PROJECT

Hope Real Estate Appraisal can provide the following professional services to the selected high net worth clients of **Ellerston Capital across the country:**

Investment and Financing Management

- Project feasibility study
- Decision-making recommendations
- Risk assessment and control
- Project sale, leasing and investment attraction

Market Monitoring

- Monitor residential market on a regional/timepoint basis
- Monitor the land and the primary and secondary markets
- Monitor the rental market
- Monitor the commercial market

Data Services

- Land data services
- Real-estate market research
- Dynamic marketing data
- Case output







COMPANY HONOR

- Council Member of the Guangdong Real
 Estate Valuers and Agents Association
- Vice President Company of the Guangzhou Society of Real Estate Appraisers
- Provincial Appraisal Firm for Enterprise
 Asset in Guangdong
- Appraisal Firm for Urban House Demolition Compensation in Guangzhou
- Real-estate Forensic Appraisal Firm
- Member of the Guangzhou Urban Renewal Association

- Council Member of the China Association of Small and Medium Enterprises
- Member of the Federation of NGOs of Guangdong Province
- Excellent Branded Real-estate
 Service Provider
- Vocational Education Base of Guangdong University of Finance & Economics

- Obtain the certificate on Enterprise of Contractual Performance and Creditworthiness for five years in a row
- Guangdong Integrity Demonstration
 Enterprise
- Guangdong Public Resource Trade AAA
 Rating Creditworthiness Enterprise
- Obtain the certificate on China AAA
 Credit Enterprise for seven years in a row
- Obtain the certificate on AAA Credit
 Enterprise granted by the China Association of Small and Medium Enterprises

- Quality management system certification
- Environment management system certification
- Occupational health and safety management system certification
- Certificate of grade A credit rating taxpayer





LEADERSHIP TEAM

Zhang Jingxing

Legal Representative & General Manager

Construction Management Engineer

Registered Cost Engineer

Social Stability Risk Assessor

Register Real Estate Appraiser of PRC

Experts of the Construction Project Trading Center

Integrated bidding evaluation and review expert in Guangdong

Public resource tender assessment expert in Guangzhou

Expert in land conservation appraisal

Panel member of Guangdong real-estate valuation industry

Member of the expert committee of Guangzhou Baiyun District Construction Industry Federation

Land appraisal project reviewing panel member of urban renewal in Huangpu District, Guangzhou

Zhang Weixing

Technical Advisor

Panel member of Guangdong real-estate valuation industry

Member of the 4th Council of the Guang Dong Appraisal Society

Expert of Guangdong Real Estate Valuers and Agents Association

Asset expert of the 6th expert committee of Guangzhou Society of Real Estate Appraisers

Appraisal firm panel member of Shanxi State-owned Capital Operation Co., Ltd.

Register Real Estate Appraiser of PRC

Register Land Valuer of PRC

Certified Public Valuer of PRC

Price Identification Professional

Used Car Valuer

Intermediate Electrical Engineer

Intermediate Industrial Economic Professional

Xu Dinghui

Manager of Appraisal Department

Panel member of Guangdong real-estate valuation industry

Land appraisal project reviewing panel member of urban renewal in Huangpu District, Guangzhou

Register Real Estate Appraiser of PRC

Register Land Valuer of PRC

Intermediate Mechanical Engineer

Intermediate Industrial Economic Professional





Government Departments

Civil Aviation Administration of China (CAAC)

State-owned Assets Supervision and Administration Commission, the People's Government of Guangdong Province

Guangzhou Land Development Center

Guangzhou Land Utilization and Development Center

General Office of the People's Government of Guangzhou Municipality

Guangzhou Intermediate People's Court

District level People's Courts of Guangzhou

Guangzhou Municipal Finance Bureau

Huadu District Finance Bureau of Guangzhou

Key Project Promotion Center of Guangzhou Development District

Center of House Acquisition on State-owned Land of the People's Government of Guangzhou Yuexiu District

Center of House Acquisition on State-owned Land of the People's Government of Guangzhou Liwan District

Office of Land Acquisition and Demolition of Key Construction Project of Foshan Shunde District

Land Development Center of Leliu Subdistrict of Foshan Shunde District

Panyu Branch of Guangzhou Municipal Planning and Natural Resources Bureau

Nansha Economic and Technological Development Zone Branch of Guangzhou Municipal Planning and Natural Resources Bureau

Provincial or municipal natural resource departments of Guangdong, Hainan, Hunan, Jiangxi, Sichuan, Chongging, etc.

Zhanjiang Coast Guard

Companies

SERVICE CLIENT

China Railway Tangshan Iron and Steel Group Company Limited

China Tobacco Industrial China Southern Airlines Company Limited

China Telecom China Southern Power Grid

China Unicom **Guangdong Airport Authority**

China Mobile Guangfo Metro

China Tower Corporation Limited Shijiazhuang Metro China Railway Investment Co., Ltd.

Luoyang Subway China Post Group Co., Ltd

China Poly Group Corporation Limited Guangdong Yueke Asset Management Co., Ltd

Guangzhou Metro **GRANDTOP**

Sun Hung Kai Properties in Hong Kong Guangzhou Haizhu Technology Innovation

Development Group Co., Ltd CapitaLand in Singapore

China Construction Second Engineering Bureau Swire Properties Limited

Pearl River Enterprises Group China Railway Construction Engineering Group.

Noble Investment Co., Ltd. Guangzhou City Construction Investment Group

Galaxy Holding Group

Guangdong Holdings Limited China Aoyuan Group

Bank of China Yuhu Group (Hong Kong) Investment Holdings

Limited. Agricultural Bank of China

Shenzhen Parkland Real Estate Development Co., Industrial and Commercial Bank of China

China Everbright Bank Guangzhou Tailing Technology Development Co.,

China Zheshang Bank South China University of Technology

China Citic bank Southern Medical University

Hospital of Stomatology, Sun Yat-sen University

(Part of our clients listed in no particular order)



THANKS

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